

CALL TO ACTION 2007

CONFERENCE ◀ LUNCHEON ▶ AWARD CEREMONY

Banker's Club, San Francisco, CA
February 20, 2007

Featuring:

The Honorable Kamala D. Harris
District Attorney, City & County of San Francisco

Charlene Zettel, Director, California Department of Consumer Affairs
Bill Cheney, President & CEO, California Credit Union League
Robert Mooney, Acting Deputy Director, Federal Deposit Insurance Corporation

Master of Ceremonies:

Paul Greenwood, Head of the San Diego District Attorney's Office, Elder Abuse Prosecution Unit

Sponsorship Opportunities

Call To Action is the premier elder financial abuse prevention event for California banks, credit unions, law enforcement and social service agencies. As a sponsor of *Call To Action*, your organization will be recognized for its leadership role in helping to prevent elder financial abuse.

Gold Sponsor (\$10,000)

- Table for 10, elite seating
- **EFPN partnership at the Advocate level** with \$2,500 in benefits credit [See attached benefits menu.]
- Company/organization logo featured on event program*
- Media release recognition
- On-site signage display
- Recognition from the podium

Silver Sponsor (\$5,000)

- Table for 10, elite seating
- **EFPN partnership at the Associate level** with \$1,000 in benefits credit [See attached benefits menu.]
- Company/organization logo featured on event program*
- Media release recognition
- On-site signage display
- Recognition from the podium

Bronze Sponsor (\$2,500)

- Table for 10, elite seating
- Company/organization logo featured on event program*
- On-site signage display



SPONSOR REGISTRATION FORM

Sponsor Level: Gold _____ Silver _____ Bronze _____

Company Name *(as it will appear on program materials):*

Contact _____

Address _____

City/State/Zip _____

Telephone# _____ Fax # _____

E-mail: _____

Onsite Representatives: *(as named on badge)*

Mr./Ms. _____

Title _____

Address _____

City/State/Zip _____

Telephone # _____ Fax # _____

E-mail: _____

Please send completed form with payment to:

Elder Financial Protection Network
1450 Grant Avenue, Suite 200
Novato, CA 94945
415/897-9555 Fax 415/897-9393
Attn: Jenefer Duane

***IMPORTANT NOTE:** *Sponsors must provide a completed sponsorship reservation, payment and useable high resolution files by February 10, 2007 to be included in the program. If you have questions, please contact Jenefer Duane at jduane@bewiseonline.org.*

OR complete credit card information below and fax to 415.897.9393

Charge \$ _____ to my Visa MasterCard American Express

Credit Card Account Number _____

Exp. Date _____ 3 digit security number _____


Cardholder's Name _____

Credit Card Billing Address _____

City/State/Zip + 4 _____

Signature _____

Thank you for your support of Elder Financial Protection Network!

EFPN Annual Partnership Program	Benefits Credit	Additional Benefits
Champion - \$25,000	\$10,000	Table for 10 (elite seating) at the Call To Action event, quarterly newsletter and website listing
Advocate - \$10,000	\$2,500	Table for 10 at the Call To Action event, quarterly newsletter and website listing
Associate - \$5,000	\$1,000	2 seats at the Call To Action event, quarterly newsletter and website listing
Friend - \$2,500	\$750	Quarterly newsletter, recognition at Call To Action event and website listing
Affiliate - \$1,000	\$250	Quarterly newsletter, recognition at Call To Action event and website listing
Supporter - \$500	n/a	Quarterly newsletter, recognition at Call To Action event and website listing
Benefits Menu	Value	
Be Wise online training	\$40/seat	
Be Wise training toolkits	\$249	
Elder Financial Abuse policy for financial institutions	\$295	
Staff training sessions	\$995	
Call to Action sponsorship	\$2,500-10,000	
Community education event sponsorship	\$1,000-2,500	
Statement stuffers customized w/partner logo (quantity - 5K)	\$1,000	
Brochures customized w/partner logo (quantity - 5K)	\$1,500	
Elder financial abuse prevention content	\$500+	
<i>Note: All benefits packages are customizable. If you need a benefit not listed here, please don't hesitate to suggest one.</i>		
Call To Action Sponsorship Program	Event Benefits	EFPN Partnership Benefits
Gold - \$10,000	Table for 10 (elite seating), logo on event program, media release recognition, on-site signage display, recognition from the podium	Advocate
Silver - \$5,000	Table for 10, logo on event program, media release recognition, on-site signage display, recognition from the podium	Associate
Bronze - \$2,500	Table for 10, logo on event program, on-site signage display	Friend

