



Elder Financial Protection Network (EFPN) works to prevent financial abuse of elders through innovative partnerships that build public awareness, drive community outreach and provide professional training.

Seminars, Speeches & Community Events

Customized training seminars, keynote speeches and community education events are provided by EFPN's speakers bureau on the following topics:

- Staff Training: Be Wise: Recognize and Report Elder Financial Abuse.
- Be Wise: Prevent Scams, Fraud and Identity Theft (presentation and seminars for seniors) Available in 30-minute to half-day training seminars
- Developing Community-Based Collaborative Partnerships to Fight Elder Financial Abuse – 60 to 120-minute program designed for multidisciplinary community groups or coalitions that want to launch a local prevention initiative
- Update on Elder Financial Abuse and California's Mandatory Reporting Act – a 60-minute presentation for community advocates
- Annual Call to Action professional conference, luncheon and award ceremony – a day-long event held in March in San Francisco and in Southern California in September.

Sample Policy for Financial Institutions

Sample elder financial abuse policy statement, key definitions, procedures, reporting requirements, resources and exceptions.

\$495 includes CD-ROM with MS Word files.

Be Wise Brochures

This glossy, color brochure is designed for elders and provides tips for the prevention of elder financial abuse. Available in English, Spanish and Chinese

\$25/package of 100

Community Event Manual

Provides a comprehensive toolkit for the production of community awareness events. Includes event production checklist, PowerPoint training guide, sample event promotional materials: flyer, press release and evaluation forms.

\$995 or \$595 for EFPN Certified Trainers.

Community Outreach Toolkit

This comprehensive program provides the financial institution with a kit for the implementation of an internal public awareness campaign. Includes sample copy for public-facing brochures, statement stuffers website information, newsletter items and opinion editorials, poster copy and more. Provided on CD or as a downloadable file with a three-year licensing agreement and annual updates for a nominal fee. Cost based on institution size/distribution.

Call for quote.

Special pricing for EFPN Certified trainers.

Community Education Certification Program

EFPN offers a 6-hour training course for financial professionals who want to provide community education presentations to seniors on preventing elder financial abuse. Sessions are held periodically and can be scheduled for groups of 8 or more.

\$495 per person. Level II intermediate and Level III (Advanced) training sessions are in development.

For more information, visit: www.bewiseonline.org or call 415.956.5556



EFPN's 'Be Wise' training programs are nationally recognized as the premier elder financial abuse prevention training programs for financial institution employees, seniors and community members.

- Implemented by more than 300 banks and credit unions in California and beyond
- Available in on-site, online, webcast and DVD formats
- Comprehensive, convenient, and cost-effective

Webcast Staff Training

Produced in partnership with WesPay, this 60-minute program provides the financial institution professional with an overview of the growing crime of elder financial abuse. This PowerPoint seminar on the web is loaded with information and tips for effective intervention and loss prevention. Presented by Jenefer Duane, Founder and CEO of Elder Financial Protection Network and Tristan Svare, Deputy District Attorney, San Bernardino County. Downloadable handouts include the "Red Flags" tip sheet, sample reporting form and more.

\$95 per person or \$195 for 5 views

To purchase visit: www.wespay.org/eod

Online Staff Training

Designed for front-line staff, this 60-minute SCORM and AICC-compliant program with administrative and certification functions provide a comprehensive training in the recognition and response to suspected elder financial abuse. Hosted by Harland Clarke. To view a demo, visit www.bewiseonline.org

**Price based on quantity purchased – call for quote
415.956.5556.**

Video Staff Training

Be Wise: Recognize and Report Elder Financial Abuse: This stand-alone training program provides a comprehensive look at the crime of elder financial abuse, typical financial abuse scenarios, red flags for financial abuse, suggested intervention strategies and how to report suspected abuse. This 2 DVD set includes a 23-minutes award-winning video presentation and a 'Training Toolkit' with PowerPoint training curriculum, 'Red Flags' tip sheet, sample reporting form, reporting resource directory and more.

Video or DVD w/ 'Training Toolkit'	\$249
Additional video or DVD	\$ 79
Video or DVD only	\$149
Additional video or DVD	\$ 99

Proceeds from the sales of training materials are invested in EFPN's community education and prevention initiatives. Banks investments in EFPN programs and services are eligible for CRA credit – please contact us for more information.

For more information, visit: www.bewiseonline.org or call 415.956.5556



Name: _____
 Title: _____
 Company: _____
 Address: _____
 (No PO Boxes)
 City/State/Zip: _____
 Telephone: _____ Fax: _____
 Email: _____

Description	Quantity	Unit Price	Line Total
Sample Policy		\$495	
Be Wise Brochures (Pks of 100) <input type="radio"/> English <input type="radio"/> Spanish <input type="radio"/> Chinese		\$25	
Community Event Manual		\$995	
Community Education Certificate		\$495	
Webcast Training (1 View)		\$95	
Webcast Training (5 Views)		\$195	
Video with Training Toolkit		\$199	
DVD or Video with Training Toolkit		\$249	
Additional Video or DVD		\$99	
DVD or Video Only		\$149	
Additional Video or DVD		\$79	
Shipping Charges		Subtotal	
1 to 5 items \$8.25		9.5%	
6 to 10 items..... \$13.50		CA Tax	
11 to 15 items..... \$19.00		Shipping	
16 to 20 items..... \$23.00			
21 to 25 items \$29.00		Total	
26 or more items, please call (415) 373-1208 for a quote			

Three Ways to Pay

DEBIT YOUR ACCOUNT THROUGH THE ACH

R/T # _____

DDA Account # _____

or G/L Account # _____ \$ Amount _____

PAY BY CREDIT CARD

Visa Mastercard American Express

Name _____

Signature _____

Card # _____

Expiration Date _____ \$ Amount _____

SEND A CHECK with this Registration Form for the full amount made payable to Western Payments Alliance.
 Payment Enclosed \$ _____

Fax or Mail Orders to:

Elder Financial Protection Network
 c/o Western Payments Alliance
 685 Market Street, Suite 540
 San Francisco, CA 94105
 (415) 433-1230 ~ Fax: (415) 433-1370
 Email: info@wespay.org

